



ABOUT

I am a dedicated Video Producer and Photographer with a keen eye for detail and a deep passion for visual storytelling.

My work is driven by curiosity and a commitment to helping brands and individuals show up confidently on screen.

As a versatile and flexible creative, I bring a broad skill set across digital media disciplines, delivering high-quality content for employers and clients alike.

EDUCATION

COLUMBIA COLLEGE CHICAGO '16

BFA - Cinema Art & Science

GOAL

Directing and producing video content that helps brands and individuals show up confidently on screen.

SKILLS

- Video Directing & Producing
- Videography (DSLR, Mirrorless)
- Stage / Location Lighting
- Photography
- Sound Capture / Boom Operating

- Adobe Premiere + Final Cut Pro
- Basic Adobe After Effects
- Lightroom + Photoshop

- Storyboarding / Digital Art
- Social Media Marketing
- Basic Graphic Design (Illustrator)
- Set Design

EMPLOYMENT HISTORY

Media Creative Director | Guaranteed Rate | 2025 – Present

Produce and shoot video and photography for the Rate app and brand initiatives, including event coverage and app-based fitness-style content. Support Brand Lab by coaching first-time on-camera talent and directing filming shoots, while assisting with post-production. Co-run and maintain Studios A & B, including lighting setups and production equipment.

Video Content Producer | Darwin Furniture and Mattress | June 2023 - September 2024

Managed production of TV and OTT commercials from concept through broadcast in collaboration with internal marketing teams and external partners. Directed shoots, worked with talent on set, and oversaw projects from pre-production through delivery, coordinating with media buyers to ensure readiness for airtime. Also contributed to writing and created promotional logos used across television, print, social media, and direct mail.

Videographer / Photographer | Youtech Agency | Nov 2021 - Jan 2023

Collaborated with a variety of brands to photograph, film, and edit content for websites, social media, and streaming platforms. Played a key role in developing internal photography and video assets while managing multiple projects simultaneously in support of broader marketing campaigns.

Videographer & Editor | Orbus Exhibit & Display Group® | 2019 - 2020

Conceptualized, filmed, and edited a wide range of company, product, and social media content, including website tutorials, advertising videos, and branded visual assets across multiple formats.

